

PRESENTATION THEME **TWO**

Turning Values Into Votes

Frederick Douglass Republican™ Methodology

“How do we get our nation back on track?” and “How do we get people to become passionate for the liberties they're blessed to have? These questions must be addressed if we are to succeed in realigning our nation with the LIFE-EMPOWERING values of the Founding Fathers.

KCarl's high impact values presentation answers these questions by giving you a practical blueprint for engaging at the local level—**turning minority values into conservative votes**. Sharing the testimony of his own political awakening and spiritual deliverance, KCarl's message serves as a “beacon of hope” for those who hold liberty in high esteem.

Points covered:

- Why do any minorities cast a liberal vote although they live conservative lives;
- How to effectively engage your family, friends and fellow citizens using the Frederick Douglass Republican™ approach;
- What is politico-schizophrenia?
- How to promote racial unity within the conservative movement;

and much, much more . . .



“As Christians, we should never place race before religion; color before character; a political party before biblical principles; or any president before the PRINCE OF PEACE.”

-KCarl Smith
The ConservativeMESSENGER