

FREDERICK DOUGLASS REPUBLICANS™:

It's Not About Color; It's About Values

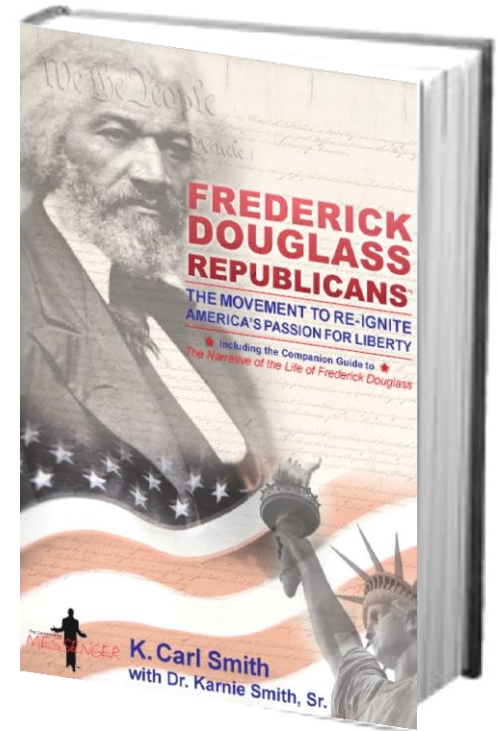
Some assume the expression “Frederick Douglass Republican™” is a minority sub-group of the GOP or the name of a foundation. Neither is the case. It has nothing to do with racial separation. The phrase “Frederick Douglass Republican” is an all-inclusive political platform based on the LIFE-EMPOWERING values of Douglass.

As with the turn of phrase “Reagan Conservative” or “Tea Party Conservative”, the Frederick Douglass Republican mantra is a political point of reference and it serves as a rallying call—inspiring people to defend liberty. Synonymous with the word conservative, Frederick Douglass Republican are people who champion the LIFE-EMPOWERING values of Douglass: (1) Respect for the Constitution; (2) Respect for Life; (3) Belief in Limited Government; and (4) Belief in Personal Responsibility.

In this interactive presentation, KCarl teaches conservatives how to employ the Frederick Douglass Methodology—a powerful approach for creating impact at the precinct.

Points covered . . .

- How to effectively employ the Frederick Douglass Republican Methodology;
- How to promote racial unity within the conservative movement;
- How to change the public perception that conservatives are racist
- How to share the conservative philosophy in a way that resonates with all Americans



“Frederick Douglass Republican™ is a political point of reference and it serves as a rallying call—inspiring people to defend liberty.”

- KCarl Smith

The ConservativeMESSENGER™